

**LEADERS**

The Sport  
**Performance**  
Summit



**Event  
Program**

**Date**  
5 March 2016

**Venue**  
Red Bull Media House  
Los Angeles

*Worth Knowing*

# Sessions

## 9.15am

09.25am

### Opening Remarks

James Worrall, CEO, Leaders

## 9.25am

09.50am

### Proposed Speaker

**Andy Walshe**

Director of High Performance, Red Bull

### Hacking the Body: Pushing Athletes to the Limit

What is the next frontier for performance? How are companies innovating to make the difference between winning and losing and taking their athletes to the next level? This session will explore the lengths that athletes and their teams are going through to push the human body to its limit.

## 09.50am

10.20am

### Proposed Speakers

**Russell Wilson**

Professional Athlete, Seattle Seahawks

**Philip Rivers**

Professional Athlete, San Diego Chargers

**Nick Hardwick**

Former Professional Football Player

### What Makes the Best? The Mind-Set of a Top Athlete

What are the ingredients that take athletes and performers from being good, to being world class? Great coaches, facilities, support network, opportunity and equipment and more are the foundations but ultimately it's down to the athlete's mind-set and approach. Will they train harder? Will they train longer? Will they suffer and strive for more? Will they handle the pressure? We'll identify the traits that separate the best from the rest.

## 10.20am

10.40am



### Networking Break

## 10.40am

11.10am

### Confirmed Speakers

**David Gurman**

Co-Founder and Director of Design, Vibrant Data

**Kaustuv DeBiswas**

Co-Founder and Director of Technology, Vibrant Data

### Big Data: Making the Complex Simple

Complex data is everywhere in sport, whether it is used to make better decisions regarding player personnel, injury prevention, or to make a tactical change in the middle of a game. This session will take a look at how other fields of excellence challenge what is considered unmeasurable, and how visualization can be implemented in sports to use it as a game changer to maximize team and player performance.

# Sessions

**11.10am**  
11.40am

**Confirmed Speaker**

**Sam Yen**  
Chief Design Officer, SAP

## People and Problem Solving: Transforming How You Work and Lead

What makes the best organizations and the people within them tick? And how do they ensure that when they solve a problem, the correct process is in place to do it the right way? We'll explore the cultural, organizational and motivational philosophies that allow these organizations and their leaders to execute their vision. Discussing integrating new cultures, creative thinking and problem solving, this will be a fascinating comparison of approaches from one billion dollar industry to another.

**11.40am**  
12.20pm



## Problem Solving and Design Thinking

We'll break into more interactive roundtables to accommodate discussions that delve deeper into topics discussed on stage with your peers.

**12.20pm**  
1.30pm



## Networking Lunch

**1.30pm**  
2.15pm

**Confirmed Speakers**

**Melissa Painter**  
Executive Director, 5D Global Studio

**Meg LeFauve**  
Co-Writer, Pixar's Inside Out

## Inside Out of This World: How Hollywood is Driving Human Behavior

Comparing Oscar winners and MVPs, the Sundance Film Festival and the Super Bowl may seem a bit farfetched, but there are some fascinating comparisons that can be drawn between the two worlds of sports and movies. This unique session will split into two sections – we'll first draw lessons from an Academy Award nominated screenwriter, discussing how storytelling can impact on how we can influence and connect with people. We'll take a glimpse look into the future, where an award winning filmmaker will use narrative to examine how emerging technologies can impact human behaviour and the way we will train and perform in years to come – this promises to be a blockbuster session, not to be missed.

# Sessions

**2.15pm**  
2.50pm

## Confirmed Speakers

**Dave Wohl**  
General Manager, Los Angeles Clippers

**Tom Telesco**  
General Manager, San Diego Chargers

**Les Snead**  
General Manager, Los Angeles Rams

## Proposed Speaker

**Jimbo Fisher**  
Head Coach, Florida State Seminoles Football

## A Changing World: The Leaders of the Future in Sport

Sport is changing, with its leaders living a much more demanding and technology focused lives. The challenge for coaches and general managers now is how they will adapt to these changes and new, emerging trends. The job is evolving, so the leaders will have to as well, and they'll have to understand how to connect with young people in new ways, manage a multidisciplinary team of experts, understand new data and analytics and use the media as a competitive advantage.

**2.50pm**  
3.30pm



## The Future of Sport

We'll break into more interactive roundtables to accommodate discussions that delve deeper into topics discussed on stage with your peers.

**3.30pm**  
3.45pm



## Networking Break

**3.45pm**  
4.20pm

## Confirmed Speaker

**Matthew Sparks**  
Head Coach and Dance Captain, Cirque du Soleil

**Mark Helfrich**  
Head Coach, University of Oregon Ducks Football

## Proposed Speakers

**Mirjana Jokovic**  
Director of Performance; Head of MFA Acting, California Institute of the Arts

## Coaching & Developing: The Art of Building World Class Talent

No matter what industry, developing great talent is integral to the success of a team or organization, and every institution has a different opinion of just what 'greatness' is. The environment, culture and feedback is integral to letting this talent thrive, and in this unique session we look at a panel of hugely diverse disciplines to see how each of our panellists turn their prospective talents into the world's very best.



# Sessions

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**4.20pm**  
4.50pm



## Building World Class Talent

We'll break into more interactive roundtables to accommodate discussions that delve deeper into topics discussed on stage with your peers.

**4.50pm**  
5.30pm

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### Confirmed Speakers

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**Adam Gazzaley**

Prof. of Neurology, Physiology and Psychiatry,  
University of California San Francisco

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**Leslie Saxon**

Professor of Clinical Medicine, University of  
Southern California

## Health Tech: Investing in the Your Athletes

The potential in the health tech industry is unlimited, and investors are really starting to take notice. It's no different in sport. We'll preview what the next big innovations and disruptive ideas are in this space and how this will impact sport performance. We'll examine what trends the investors are analysing, and how technologies such as patient-centric devices, implantables, geo-mapping and brain-hacking are being embraced to monitor the wellbeing of athletes.

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**5.30pm**

## Closing Remarks & Networking Drinks

James Worrall, CEO, Leaders

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**LEADERS**

Tuition House  
27-37 St George's Road  
Wimbledon  
SW19 4EU  
London

**T** +44 (0)207 042 8666

**E** [info@leadersinsport.com](mailto:info@leadersinsport.com)