LEADERS

The Sport Performance Summit

Event Programme

Date
8 – 9 November 2016

Venue
Emirates Stadium
London

Worth Knowing
The Agenda

We’re always aiming to help you improve in your field by learning from the very best. By researching and scaling the performance space, which is constantly changing and evolving, the programme will focus on not only sport, but experts from other industries such as performing arts, academia, politics, tech and business. We still have some of the best practitioners from sport too, and we’ll explore how innovations and best practice in their worlds, can impact and help ours.
8.30 – 9.00

| WELCOME |

Speed Networking

Networking is a huge part of our events, and we know how important it is for you to connect with other experts in the industry. With this in mind, this slot in the agenda is a dedicated time to maximise the opportunity to meet with peers from other teams, sports and countries before the start of the summit.

8.30 – 9.45

| LEADING & MANAGING |

Confirmed Speakers

Dave Wohl, General Manager, Los Angeles Clippers

Directors Forum

This exclusive session will be a gathering of Sporting Directors, General Managers, Asst. General Managers, Athletic Directors and CEO’s. The first part of the session will be an on stage case study from the U.S. focusing on talent identification, creating a high performance culture and the latest ideas for gaining a competitive edge. We’ll then break into roundtables to give you a chance to exchange ideas, knowledge and challenges with their peers in the industry. This is a private session.

9.45 – 10.20

| LEADING & MANAGING |

Confirmed Speaker

Sir Michael Barber, Adviser to Prime Ministers and Government Ministers

How to Run a Sports Team: Secrets from Running a Government

Political leaders struggle to honour their promises and officials find it near impossible to translate ideas into action, resulting in cynicism with the government and the political process. Why is this and how can this vicious spiral be reversed? This session will draw on a wealth of experience working for and with government leaders to present a blueprint for how to run a government, or in our case a sports team. From Downing Street to Punjab, Charles I to Churchill, we’ll explore how the solution is less about ideology and more about clear priorities and meticulous planning.
10.20 – 11.05

Confirmed Speakers

Alan Ashley, Chief of Sport Performance, United States Olympic Committee
Iain Dyer, Head Coach, British Cycling

| LEADING & MANAGING |

From Rio to Tokyo: Maximising Talent and Preparing for the Big Moment

Thousands of marginal gains, hundreds of interactions, a constant period of assessment, all for one goal. We’ll examine the numerous factors that have to be considered when preparing an athlete for greatness. We’ll discuss what it takes to prepare and execute on the big stage.

11.35 – 12.20

Confirmed Speakers

Johannes L. Tol, Sports Medicine Physician, Aspetar
Rod Whiteley, Asst. Director of Rehabilitation Department, Aspetar
Michael Owen, Former Professional Footballer
Dr. Lars Engebretsen, Professor, Oslo Sports Trauma Research Center

| HUMAN PERFORMANCE | MEDICAL |

Cutting Edge Sports Medicine: The Complexity of the Hamstring Injury

Hamstring injuries are the greatest challenge for elite athletes, performance, coaching and medical staff. Once injured, the athlete can expect a relative long period of absence and a 20-25% re-injury chance. The estimated costs of this most common sports injury for a UEFA Champions League soccer team is over €1 million per season. In this session we will discuss the state of the art of imaging technology, innovations in non-surgical (accelerated rehabilitation and growth factors) therapies and emerging surgical interventions.

12.00 – 12.45

Confirmed Speakers

Steve Holmes, Vice President, Intel
Harvey Hillary, Head of High Performance & Innovation, British Sailing

| TECHNOLOGY & INNOVATION | HUMAN PERFORMANCE |

Pushing the Envelope: The Latest Thinking in Human Performance

We’ve scoured the world to bring you case studies in different sports and countries that will give you new ideas and approaches that could impact and revitalise the way in which you work in your organisation. From the U.S. where they are far ahead in the use of analytics while recruiting, to down under where they lead the way in maximizing performance through data, we’ll bring new thinking to the help you improve.

Proposed Speakers

Joshua Hagen, Research Lead, US Air Force Research Laboratory
12.45 – 13.25
Confirmed Speaker
Maxine Kohn, Head of Global Culture, Google

| LEADING & MANAGING | TALENT |
Creating a Winning Culture: Attracting and Retaining Googlers
For some it’s science, for others it’s art. But for all, building a winning team and a culture for them to thrive in is the biggest challenge of all. What attributes do you look for in your coaches, players, leaders and support staff? What are the most important components of team chemistry? How do you execute your coordinated vision through the players on the field? We’ll explore lessons from Google, to see what it takes to set the standard in terms of culture, and how they created it.

14.40 – 15.55
Confirmed Speakers
Jo Cole, Head of Strings, Royal Academy of Music
Scott Hann, Men’s Gymnastics Coach, British Gymnastics

| COACHING & DEVELOPING |
Delivering Feedback: Team vs. One-on-One Coaching
Giving feedback, particularly constructive feedback, is often a stressful task. Top performers may not have obvious development needs and in identifying those needs, you can sometimes feel like you’re being nit-picky or over-demanding. However, giving your stars good feedback is essential to keeping them engaged, focused, and motivated. This session will explore how to give this feedback to an individual, compared to a team.

14.40 – 15.55
Confirmed Speaker
Tara Swart, CEO, The Unlimited Mind

| LEADING & MANAGING |
Neuroscience for Leadership: Harnessing the Brain Gain Advantage
Leadership can be learned: new evidence from neuroscience clearly points to ways that leaders can significantly improve how they engage with and motivate others. This session will provide leaders and managers with an accessible approach to practical, effective actions, based on neuroscience.
16.25 – 17.00

**TALENT**

**Technical Scouting: The Great Analytics Debate**

What are the world’s top talent evaluators and recruitment specialists doing to lower the risks, get buy-in, exploit inefficiencies in the market and find undervalued talent? How are they combining subjective scouting techniques with big data analytics? We’ll explore the analytics staff, its buy-in from execs and coaches, its investment in biometric data and how much the teams approach is predicated on analytics.

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17.00 – 17.30

**LEADING & MANAGING**

**Innovation and Creativity Thinking: How Design Can Impact How You Think and Lead**

Good design can significantly improve and transforms people’s lives, whether this be in business, academia or politics. So why not sport? This session will explore how the use of design can impact the performance of individuals, and teams. Using the notion of creative thinking can impact problem solving, communication and executing a vision, and we’ll see how this is applicable in sport.
9.00 – 9.45

| HUMAN PERFORMANCE |

Anti-Doping in Sport: Exploring Excellence in Ground Breaking Research

This session is dedicated to the fight against doping in sport, and will explore excellence in ground-breaking research and education and enhancing the skills and knowledge of those working in the industry. We’ll gather experts who have experience in areas of governance, medicine and competition to add to this important discussion around the current state of play and future of doping.

Confirmed Speakers

Sir Craig Reedie, President, World Anti Doping Agency
Gary O’Driscoll, Team Doctor, Arsenal FC
Mohammed Alsayraf, General Manager, Anti Doping Lab Qatar

Proposed Speaker

Victoria Aggar, Retired Paralympic Rower

9.45 – 10.45

| COACHING & DEVELOPING |

Leadership Blueprint: Managing People and Dealing with Expectation

It’s the job of a top coach to not only manage some of the world’s best athletes, but also make sure they deal with the pressures of being at the top of their sport. This session will explore leadership traits of top coaches taken from their own experiences as leaders throughout their coaching and playing careers, discussing how to create team chemistry, sustaining success, maximising potential and performing in the big moments.

Confirmed Speakers

Phillip Cocu, Head Coach, PSV Eindhoven
Chris Boyd, Head Coach, Hurricanes Rugby

11.20 – 12.05

| HUMAN PERFORMANCE |

Mastering Fear: Harnessing Emotion To Gain a Competitive Advantage

Fear can be incredibly powerful. It’s difficult to overcome, so the only sustainable, intelligent way to deal with fear is to take away its power. How? By using it to your advantage. In this fascinating session, we’ll explore what fear is, how the brain perceives it, and how it can be transformed into an important factor in achieving something great.

Confirmed Speakers

Kenton Cool, Mountaineer, Climber and Adventurer
Andrew Cotton, Big Wave Surfer, Red Bull
**11.20 – 12.05**  
**Confirmed Speakers**

- **Les Reed**, Executive Director, Southampton FC  
- **Leon Cameron**, Head Coach, Greater Western Sydney Giants

**LEADING & MANAGING | TALENT**

**Strategic Thinking: Reaping Rewards from a Long-Term Philosophy**

To achieve in the long term, it is not enough to focus solely on one area to improve, you must design a plan using a philosophy that is dedicated to develop and move forward in all areas. It is crucial to synthesize learnings from all areas into a vision and direction that the club should pursue. We’ll examine case studies of just that, and explore the essential thinking around goal setting, maximising talent and building for the future.

**12.05 – 12.45**  
**Confirmed Speaker**

- **Andrew King**, Associate Professor, Swansea University

**LEADING & MANAGING | HUMAN PERFORMANCE**

**Darwin’s Toolbox: Exploring Leadership and Teamwork Through An Evolutionary Lens**

The lens of evolution highlights where our adaptations for leadership will dovetail with contemporary challenges, and where they will go awry, thereby offering practical goals for effective leadership in the modern world. In this talk, we’ll explore how and why animals work together in social groups, and explore the inevitable emergence of leaders. Discussing comparable traits such as motivation, temperament and dominance, this will be a unique look at leadership, and what makes a winning team.

**12.45 – 13.30**  
**Confirmed Speakers**

- **Capt. Mike Young MBE**, Director of Human Resilience, Royal Navy  
- **Danny Kerry**, Head Coach, Great Britain Women’s Hockey

**COACHING & DEVELOPING**

**The Art of Coaching and Developing: How to Train for That Big Moment**

No matter what industry, coaching, developing and leading great talent is integral to the success of a team or organisation – the environment, culture and feedback all need to be spot on for athletes to thrive and perform. We gather a panel of leaders to share their thoughts on getting the best out of their players, managing difficult moments, emotional resilience and how to train to perform in that big moment.
14.45 – 16.00

In association with the London Business School’s Leadership Institute

| KNOWLEDGE TRANSFER |

Knowledge Transfer Forums

To end the summit, we’ll focus on transferring the knowledge you have attained over the two days of the summit back into your teams and organisations. It is important to make the most of research, so we’ll break into roundtables according to your area of expertise, and discuss techniques and approaches that will help apply information in the weeks and months ahead.

Sign Up Only